

CAMPAIGN CONTRIBUTION AND EXPENDITURE REPORT

For County, Municipal and School Board Candidates

☐ Check if this report is an amendment

This report should be filed with the County Clerk of the county in which the election is held

1. Name of Candidate

SOMER R. CLARK DAY

Address

PO Box 94133

City, State and Zip

NLR AR 72190

Phone Number:

Office Sought

NLR CITY COUNCIL

District Number

WARD 4 Pos. 1

(Clerk's File Stamp)

Does the candidate have a campaign committee? () Yes (X) No

If yes, complete the following:

Name of Chairperson/Treasurer:

Mailing Address

Phone Number:

2. Type of Election: (check only one)

Year of Election

- ☐ Primary ☐ Primary Runoff ☐ General ☐ General Runoff
☐ Special ☐ Annual School ☐ Annual School Runoff

File 10/30/24 14:49:23

Terri Hollingsworth

Pulaski Circuit County Clerk

3. Type of Report: (check one)

This report covers what period? (/ /) through (/ /)

- ☐ Annual report
☐ Preelection report
☐ Final report (check method by which remaining campaign funds were disposed)*
☐ Treasurer of State (for benefit of General Revenue Fund Account of the State Apportionment Fund)
☐ A political party as defined in Ark. Code Ann. § 7-1-101 or a political party caucus of the Arkansas General Assembly, the Senate, or the House of Representatives
☐ Contributors to the candidate's campaign
☐ A nonprofit organization that is exempt from taxation under Section 501(c)(3) of the Internal Revenue Code
☐ Cities of the first class, cities of the second class, or incorporated towns
☐ Supplemental Report

*If the campaign has not ended, disposal of campaign funds is not required and the candidate may carry forward any remaining campaign funds to the next election in the cycle for that same office.

SUMMARY

FOR REPORTING PERIOD

CUMULATIVE TOTAL

4. Balance of campaign funds at beginning of reporting period

—

5. Interest (if any) earned on campaign account

—

6. Total Loans (enter total from line 13)

—

7. Total Monetary Contributions (enter total from line 19)

9610.00

8. Total Expenditures (enter total from line 28)

9342.40

9. Balance of campaign funds at close of reporting period

267.60

10. If this is candidate's final report for an election, amount of remaining campaign funds or outstanding indebtedness (use brackets to indicate debt)

11. () NO ACTIVITY (check if you have not received contributions, loans, or made expenditures during this reporting period)

I certify to the best of my knowledge and belief that the information disclosed in this report is a complete, true, and accurate financial statement of my (the candidate's) campaign contributions and expenditures.

Sworn to and subscribed before me, a Notary Public, in and for

Pulaski

County, Arkansas, on this

31

day of

Oct. 2024

Commission No. 12985093

Notary Public - Arkansas

PULASKI COUNTY

MARGARET J. WOLFE

Signature of Candidate or Candidate's Representative

Notary Signature

My Commission Expires:

10-31-31

Note: If faxed, notary seal must be legible (i.e., either stamped or raised and inked) and the original must follow within ten (10) days.

Ark. Code Ann. § 7-6-202 provides that a person who knowingly fails to comply with the provisions of subchapter 2 of chapter 6, Title 7 of the Arkansas Code shall upon conviction be guilty of a Class A misdemeanor.

CURRENT AS OF 08/01/2023

12. LOAN INFORMATION

Please Type or Print
Do not list loans previously reported

DATE	NAME AND ADDRESS OF LENDING INSTITUTION	GUARANTOR(S) IF ANY	AMOUNT
	NOT APPLICABLE		
13. TOTAL LOANS DURING REPORTING PERIOD			\$

IMPORTANT

The limits on campaign contributions do not apply to loans or contributions made by a candidate from his or her own personal funds to the campaign or to personal loans made by financial institutions to the candidate and applied to his or her campaign. Any loans made by a candidate to his or her campaign and any loans made by a financial institution to a candidate and applied to his or her campaign shall be reported in Section 12.

If a candidate desires to use or raise campaign funds to repay himself or herself for personal funds which he or she contributed to the campaign, then he or she would need to report those personal funds as a loan in Section 12.

If a candidate does not desire to use or raise campaign funds to repay himself or herself for personal funds which he or she contributed to the campaign, then those personal funds would not be reported in Section 12. Instead, they would be reported as a campaign contribution either in Section 16 or on line 18, depending upon the amount.

If a candidate has unpaid loans at the end of the primary, runoff, special, or general election, the source, description and amount of each such loan should be itemized in Section 29. Candidates ending their campaign in debt are permitted to raise funds to retire the debt subject to the restrictions contained in Ark. Code Ann. § 7-6-219.

14. NONMONEY CONTRIBUTIONS

Does not include volunteer services by individuals

Date of receipt	Full Name and Address of Contributor	Description of nonmoney item	Value of nonmoney item	Cumulative Total From This Contributor
	NOT APPLICABLE			
15. TOTAL NONMONEY CONTRIBUTIONS				

IMPORTANT

In addition to monetary contributions, candidates are required to report the receipt of any nonmonetary ("in-kind") contributions. A candidate receives an in-kind contribution whenever a contributor provides him with an item or service without charge or for a charge that is less than the fair market value of the item or service in question.

The value of an in-kind contribution is the difference between the fair market value and the amount charged. In-kind contributions are addressed in greater detail in Sections 205 and 206 of the Commission's Rules on Campaign Finance & Disclosure.

ITEMIZED MONETARY CONTRIBUTIONS OVER \$200

Please Type or Print

Date	Full Name and Mailing Address of Contributor	Place Of Business Employer/Occupation	Amount of Contribution <input type="checkbox"/> Primary <input type="checkbox"/> Run-Off <input checked="" type="checkbox"/> General <input type="checkbox"/> Debt	Cumulative Total From This Contributor
8-6-24	ADA KLEIN	JEWISH NETWORK, EXEC. DIR.	250.00	250.00
8-7-24	Emily LEWIS 800 SOUTHERLY RD TOWSON, MD 21286	RETIRED	500.00	500.00
8-7-24	STEPHEN MATHEY 1616 NORTHUNE NLR AR 72116	RETIRED	500.00	500.00
8-8-24	KIM LEE 3 SUGAR CREEK NLR AR 72116	CCI OF ARK OWNER	1000.00	1000.00
8-11-24	KELLY HAIR LITTLE ROCK	PHYSICIAN UAMS	250.00	250.00
8-20-24	PATTI HOUSER PO BOX 95011 NLR AR 72190	HOMEMAKER	250.00	250.00
8-20-24	BRENT GOURLEY 705 REGAL NLR AR 72116	DELTA OPTICAL MANAGER	500.00	500.00
8-21-24	TERRI FELTON 436 CHIMNEY ROCK NLR AR 72116	HOMEMAKER	500.00	500.00
8-22-24	SHANNON BROOKS BUFFAW RIVER NLR AR 72116	REAUTOR	250.00	250.00
17. TOTAL ITEMIZED MONETARY CONTRIBUTIONS OVER \$200				
18. TOTAL NONITEMIZED MONETARY CONTRIBUTIONS				
19. TOTAL MONETARY CONTRIBUTIONS THIS REPORT (includes totals from lines 17 and 18)				

Ark. Code Ann. § 7-6-202 provides that a person who knowingly fails to comply with the provisions of subchapter 2 of chapter 6, Title 7 of the Arkansas Code shall upon conviction be guilty of a Class A misdemeanor.

CURRENT AS OF 08/01/2023

ITEMIZED MONETARY CONTRIBUTIONS OVER \$200

Please Type or Print

Date	Full Name and Mailing Address of Contributor	Place Of Business Employer/Occupation	Amount of Contribution <input type="checkbox"/> Primary <input type="checkbox"/> Run-Off <input type="checkbox"/> General <input type="checkbox"/> Debt	Cumulative Total From This Contributor
8-14-24	ROD LOY 4501 BURROW NLR AR 72116	FIRST NLR PASTOR	250.00	250.00
8-14-24	PARKER LOY 4501 BURROW NLR AR 72116	FIRST NLR PASTOR	250.00	250.00
8-15-24	AMY FRIEDMAN 444 CHIMNEY ROCK NLR AR 72116	HOMEMAKER	250.00	250.00
9-1-24	DIANNE JOHNSON FAIRWAY COVE NLR AR 72116	RETIRED MD	250.00	250.00
9-1-24	VICKI MATTHEWS 104 ST. CLARE CT NLR AR 72116	HOMEMAKER	500.00	500.00
9-1-24	MARY TEUEZ 30 PINE TREE LOOP NLR AR 72116	HOMEMAKER	250.00	250.00
			<input type="checkbox"/> Primary <input type="checkbox"/> Run-Off <input type="checkbox"/> General <input type="checkbox"/> Debt	
			<input type="checkbox"/> Primary <input type="checkbox"/> Run-Off <input type="checkbox"/> General <input type="checkbox"/> Debt	
			<input type="checkbox"/> Primary <input type="checkbox"/> Run-Off <input type="checkbox"/> General <input type="checkbox"/> Debt	
17. TOTAL ITEMIZED MONETARY CONTRIBUTIONS OVER \$200				
18. TOTAL NONITEMIZED MONETARY CONTRIBUTIONS				
19. TOTAL MONETARY CONTRIBUTIONS THIS REPORT (includes totals from lines 17 and 18)				

Ark. Code Ann. § 7-6-202 provides that a person who knowingly fails to comply with the provisions of subchapter 2 of chapter 6, Title 7 of the Arkansas Code shall upon conviction be guilty of a Class A misdemeanor.

CURRENT AS OF 08/01/2023

Please Type or Print

CATEGORY	TOTAL AMOUNT
Filing Fee	
Television Advertising	
Radio Advertising	
Newspaper Advertising	
Other Advertising	9097.95
Office Supplies	
Rent	
Utilities	
Telephone	
Postage	91.00
Direct Mail	
Travel Expenses	
Entertainment	
Fundraising	
Repayment of Loans	
Returned Contributions	
Consultant Fees	
Polls	
Paid Campaign Workers	
Other (list) CONTRIBUTION FEES	153.45
21. TOTAL CAMPAIGN EXPENDITURES	9342.40

22. PAID CAMPAIGN WORKERS

(Includes any person you paid to work on your campaign, does not have to be full-time worker)

(Includes any person you paid to work on your campaign; does not have to be full-time worker)			
NAME OF WORKER	AMOUNT PAID	NAME OF WORKER	AMOUNT PAID
NONE			0.00
23. TOTAL PAID CAMPAIGN WORKERS			0.00

24. ITEMIZED CAMPAIGN EXPENDITURES OVER \$100

Please Type or Print
(Use copies of this page as needed)

Name and Address of Supplier/Payee	Description of Expenditure	Date of Expenditure	Amount of Expenditure
VICTORYSTORE.COM 5200 30TH ST SW DAVENPORT IA 52802	SIGNAGE, STICKERS PRINT MEDIA	8.23.24	4753.85
CANVA LIMITED 3212 E CESAR CHAVEZ BLD1 SUITE 1300 AUSTIN, TX 78702	DIGITAL CREATION SOFTWARE	9.1.24	119.99
AKINIPAY 3700 N. CAPITAL OF TX #300 AUSTIN TX 78746	FEES FOR CREDIT CARD CONTRIBUTIONS	9.5.24 10.7.24	153.45
BLUETRAIN APPAREL 5624 COMMERCE SHERWOOD AR 72120	SHIRTS	9.30.24	272.11
RED TUSK CAMPAIGNS 900 WILDWOOD SHERWOOD AR 72120	ONLINE ADVERTISING	10.24.24	3952.00
25. TOTAL ITEMIZED EXPENDITURES THIS REPORT			9342.40
26. TOTAL NONITEMIZED EXPENDITURES THIS REPORT			
27. TOTAL PAID CAMPAIGN WORKERS THIS REPORT (enter amount from line 23)			
28. TOTAL EXPENDITURES THIS REPORT (includes lines 25, 26 and 27)			

NOTE: Expenditures Reflected on Lines 25, 26 and 27 Should Be Totaled by Category in Section 20

(including unpaid loans)

Please Type or Print

NAME AND ADDRESS OF CREDITOR

CURRENT BALANCE

30. TOTAL DEBT